

Free. The kit that has shown hundreds of companies new ways to control travel time and costs.

Chances are, last year you travelled less and spent more. It's a simple fact: business travel costs are getting out of hand, whether you operate a construction company on the West Coast, an architectural firm in the Midwest, or a publishing house in New York City.

But help is just around the corner.

In a matter of days, you can have in your hands the kit that has already helped hundreds of successful companies find new ways to put a lid on rising travel costs.

It's the Beechcraft Business Flying Kit and it's free. All you have to do is send for it.

But be prepared for a few surprises when your kit arrives. For starters, it's not just another pretty piece of sales literature.

Instead, it's an interesting, informative, and no-nonsense kit designed for one purpose. To help you make a realistic evaluation of whether or not an airplane can solve your company's travel problems. In terms of time savings, fuel savings, and overall cost efficiency.

We'll be the first to admit that a company airplane isn't right for everyone. But with this kit in your hand, you'll know if it's right for you.

And you'll get up-front answers to your most important questions about owning and operating a company airplane. How do you determine the need for one? Will it be a good investment? Who will fly it?

The kit even helps you determine the actual net capital cost to your company of owning a business airplane, like the Beechcraft Bonanza shown here.

The Beechcraft Business Flying Kit. It's already given hundreds of companies solutions to the vexing problems of business travel.

It will do the same for you.

Send for it.

Introduce yourself to a whole different idea on cutting business travel costs. Write on your company letterhead to: Beech Aircraft Corporation, Dept. A, Wichita, Kansas 67201. Ask for our free Beechcraft Business Flying Kit, and please mention if you're a pilot.

Member of General Aviation Manufacturers Association



The Beechcraft Bonanza. A 4- to 5-seat aircraft that can whisk you in style and comfort to almost anywhere you could ever want to go. All at speeds over 200 mph.



Know any friends who want to learn to fly? Tell them about the General Aviation Manufacturers Association **TakeOff** Sweepstakes. They could win a \$50,000 airplane just for earning their private pilot license. Have them call Beech "TAKEOFF" TOLL FREE, 24 hours a day every day: USA 800-447-4700 (in Illinois, 800-322-4400); Canada 800-261-6362 (Toronto, 800-445-2231) and ask for the Beechcraft TAKEOFF operator.